



Design. Optimise. Advertise

qhorr Digital Marketing

qhorr Digital Marketing is a Google certified digital marketing studio in South Africa. We design, optimise and advertise your website in order to generate more leads for your business. Our main areas of expertise are web design, digital marketing: Search Engine Optimisation (SEO), Pay Per Click (PPC) advertising, social media marketing, newsletter marketing and content creation. As a full-service digital marketing studio, we boast an extensive list of clients from all sectors both locally and internationally.

Design

We design professional and responsive websites that are optimised to rank on all search engines. Responsive websites are functional on desktop computers, laptops, tablets and mobile phones. We work closely with our clients... this enables us to understand your content, functionality and marketing needs.

Optimise

We optimise your responsive website for optimal rankings on search engine results pages (SERP). Without optimisation your website will receive very few or even no visitors, resulting in even fewer leads. Optimisation is the foundation of your entire digital marketing campaign. All content, links and campaigns should send the user to your website where you have control over the quality of their experience with your brand.

Advertise

We advertise your website for instant leads, whether you advertise on Google or social networks, the results are instant and the data is measurable. This means that advertising campaigns can be changed instantly if the content of the advertising campaign shows negative results (even in the early stages of going live). Advertising campaigns may be customised to suite any budget, although we provide digital marketing packages with recommended budgets in order to receive the best possible results.

Digital Marketing Packages

No long-term contracts and no hidden fees. Our digital marketing packages are easy to understand and provide professional brand exposure, relevant website visitors and quality sales leads.

qhorr Digital Marketing

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Digital Marketing Packages

2021 Rates

Starter

This is our entry level digital marketing package that is aimed at the small start-up business that has a limited budget and wanting to generate web traffic and sales leads cost effectively. Package includes per month:

- 1 hour Design work (website changes, artwork, graphics), per month.
- 1 hour Optimisation work (content creation, on-page and off-page SEO), per month.
- R1000 Ad spent on Google or Social Networks, and management thereof.
- Google Business listing, Webmasters and Analytics management with conversion tracking.
- Monthly Reporting

Price: R 2000 per month (minimum 3 Months sign-up)

**R2000
pm**

Basic

This is our SME level digital marketing package that is aimed at the small to medium size enterprises that have a limited budget to generate increased web traffic and sales leads. Package includes per month:

- 2 hours Design work (website changes, artwork, graphics), per month.
- 2 hours Optimisation work (content creation, on-page and off-page SEO), per month.
- R4000 Ad spent on Google or Social Networks.
- Google Business listing, Webmasters and Analytics management with conversion tracking.
- Monthly Reporting

Price: R 6000 per month (minimum 3 Months sign-up)

**R6000
pm**

Professional

This is our professional level digital marketing package that is aimed larger enterprises, or clients of our Starter or Basic packages who have experienced the success of our campaigns and wish to upgrade for increased web traffic and sales leads. Package includes per month:

- 3 hours Design work (website changes, artwork, graphics), per month.
- 3 hours Optimisation work (content creation, on-page and off-page SEO), per month.
- R5000 Ad spent on Google or Social Networks.
- Google Business listing, Webmasters and Analytics management with conversion tracking.
- Monthly Reporting

Price: R 9000 per month (No minimum duration sign-up)

**R9000
pm**